

**AUBURN URBAN DEVELOPMENT AUTHORITY
REGULAR BUSINESS MEETING AGENDA**

City Council Chambers, City Hall
1225 Lincoln Way, Auburn, CA 95603

August 24, 2009

(Immediately following 6:00 p.m. City Council Meeting)

Meeting facilities are accessible to persons with disabilities. Requests for Assistive Listening Devices or other considerations should be made through the City Clerk's Office at (530) 823-4211, Ext. #112

**CALL TO ORDER
ROLL CALL**

1. Public Comment

This is the time provided so members of the audience may speak to the Authority on any item not on this agenda. Please make your comments as brief as possible. The Authority cannot act on items not included on this agenda; however, the items will be automatically referred to staff.

2. Resolution Establishing the Name "Historic Central Square" and Providing Direction for Public Art Selection in the Central Square Area

By **RESOLUTION** establish the name "Historic Central Square" and adopt the creation of public art to tell the story of Auburn.

3. Endurance Walk of Fame Proposal

Consider the "Endurance Walk of Fame Proposal" for a portion of the First Phase Streetscape Project.

ADJOURNMENT

Materials related to an item on this Agenda submitted to the Authority after distribution of the agenda packet are available for public inspection in the City Clerk's Office, 1225 Lincoln Way, Room 8, Auburn, CA 95603 during normal business hours.



*Report to the
Auburn Urban
Development Authority*

Action Item

2

Agenda Item No.

City Manager's Approval

To: Chair and Board Members
From: Board Member Kevin Hanley
Date: August 24, 2009
Subject: Resolution Establishing the Name "Historic Central Square"
and Providing Direction for Public Art Selection in the Central
Square Area

The Issue

Shall the Authority adopt the attached resolution establishing the name "Historic Central Square" and providing direction for public art selection in the Central Square Area?

Conclusion and Recommendation

That the Authority adopt the attached resolution.

Background

The attached resolution has been drafted to provide current and future direction for certain elements of the Streetscape project. If adopted this resolution would implement the following:

- Officially designate the intersection of Lincoln and High Streets as "Historic Central Square".
- Direct staff to install signage identifying the area as Historic Central Square.
- Direct the Arts Commission to provide recommendations at the three sites designated for public art in the first phase of the Streetscape as follows:
 1. One recommendation representing the Gold Rush Era in Auburn;
 2. One recommendation representing the importance of the railroads in shaping the City and local agriculture;
 3. One recommendation representing the importance of the Confluence of the American River in the shaping of Auburn's history.
 4. Invite representatives from the Placer County Historical Society, Native Sons of the Golden West, the city's historian, those with knowledge about the American River and other interested residents to participate in public meetings of the Arts Commission.

- Use pavers to commemorate those who have won or otherwise contributed to the world famous endurance events.
- Develop a volunteer committee charged with the goal of advising the council on how best to tell the story of Auburn through public art or other historical displays through all phases of the Streetscape redevelopment project.
- Reserve space on the south and east portions of the Phase I Streetscape project for future history displays.

Alternatives

1. Alter Resolution
2. Deny Resolution

Fiscal Impact

None.

Attachments

Resolution

RESOLUTION NO. 09-

A RESOLUTION OF THE CITY COUNCIL ON THE RECOGNITION AND
DESIGNATION OF HISTORIC CENRAL SQUARE AND THE CREATION OF
PUBLIC ART TO TELL THE STORY OF AUBURN

WHEREAS, the City Council initiated the multi-phase Streetscape redevelopment project to better connect Old Town with Downtown and to create a visually attractive, vibrant and interesting area for residents and visitors to dine, shop and socialize;

WHEREAS, the first phase of the Streetscape project is taking place in an area that has been recognized for over hundred years by residents as Central Square;

WHEREAS, in the late 19th Century, as Auburn business owners moved their stores from Old Town to what was then known as East Auburn (now called Downtown), the city and business leaders looked for ways to connect the two areas;

WHEREAS, the area under construction in the first phase of the Streetscape project became known as Central Square because it represented the halfway point between the Placer County Courthouse and the East Auburn Depot;

WHEREAS, the City of Auburn has an interesting history and story to tell from the pre-Gold Rush Era to modern times;

WHEREAS, the inclusion of public art that tells the story of Auburn is an indispensable feature in the creation of a visually attractive, vibrant and interesting area for residents and visitors;

WHEREAS, the Streetscape project area extends from the Placer County Courthouse to Elm Avenue, thus there will be many opportunities in the future to highlight key elements in the story of Auburn in the design and construction of each phase of the redevelopment project and the inclusion of additional public art;

WHEREAS, to begin this path, the first phase of the Streetscape project should include public art representing four key themes: the Gold Rush Era; the importance of the railroads in shaping the city and local agriculture; the importance of the Confluence of the American River, and the world-famous endurance events that take finish or take place in Auburn;

NOW, THEREFORE, BE IT RESOLVED AS FOLLOWS:

1. The entire area, including any plazas, encompassing the first phase of the Streetscape project shall be designated and known as "Historic Central Square", and install appropriate signage at the site.
2. The Arts Commission shall forward recommendations related to the design of one pedestal that represents the Gold Rush Era in Auburn.
3. The Arts Commission shall forward recommendations related to the design of one pedestal that represents the importance of the railroads in shaping the city and local agriculture.

4. The Arts Commission shall forward recommendations related to the design of the third pedestal that represents the importance of the Confluence of the American River to the shaping of Auburn's history.
5. Pavers will be used to represent individuals who have won or otherwise significantly contributed to the world-famous endurance events that take finish or take place in Auburn.
6. The Arts Commission shall, in deliberating about the design proposals for the three pedestals, wall murals or any other public art that could be included in the first phase of the Streetscape project, invite representatives from the Placer County Historical Society, Native Sons of the Golden West, the city's historian, those with knowledge about the American River and other interested residents to participate in public meetings of the commission.
7. It is the intent of the City Council to form a volunteer committee at the appropriate time to advise the council on how best to tell the story of Auburn through public art or other historical displays for all phases of the Streetscape redevelopment project.
8. Reserve space on the east and south sides of the first phase of the Streetscape project for future history displays



*Report to the
Auburn Urban
Development Authority*

Action Item

3

Agenda Item No.

City Manager's Approval

To: Chair and Board Members
From: Robert Richardson, Executive Director
Date: August 24, 2009
Subject: Endurance Walk of Fame Proposal

The Issue

Shall the City Council consider the "Endurance Walk of Fame Proposal" for a portion of the First Phase Streetscape Project?

Conclusion and Recommendation

That the City Council adopt the proposal.

Background

In December of 2007, the Streetscape Design Committee was tasked with developing an "Endurance Walk of Fame" proposal for inclusion in the Central Square portion of the Streetscape project. Later in 2008, they requested assistance from the Endurance Capital Committee to provide a refined proposal for the effort. Once the Phase I Project was developed in sufficient detail, the Endurance Committee began their assigned task and laid out a proposal which incorporates a series of inscripted tiles.

Broken down into three elements, the proposal includes an interpretive sign, a listing of all winners of the Tevis Cup and Western States Run, and a series of historic tiles commemorating the founders of today's endurance events in and around Auburn. In addition, there will be a graphic "elevation" view of the Western States Trail with the interpretive signage and a process for adding tiles in the future for other notable individuals or organizations.

The Streetscape design calls for 2'x2' light granite tiles surrounded by a colored stamped concrete. The Commission's proposal includes a design recommendation for the basic tiles and would be etched prior to installation in the First Phase project. Later inclusions would probably be etched on-site.

The proposal is detailed in the following attachments:

- A. Proposed Tile Design

- B. Map showing installation area for tiles
- C. Historic tile inscription detail
- D. Names of winners and draft interpretive text
- E. Draft process for adding tiles in the future

Alternatives

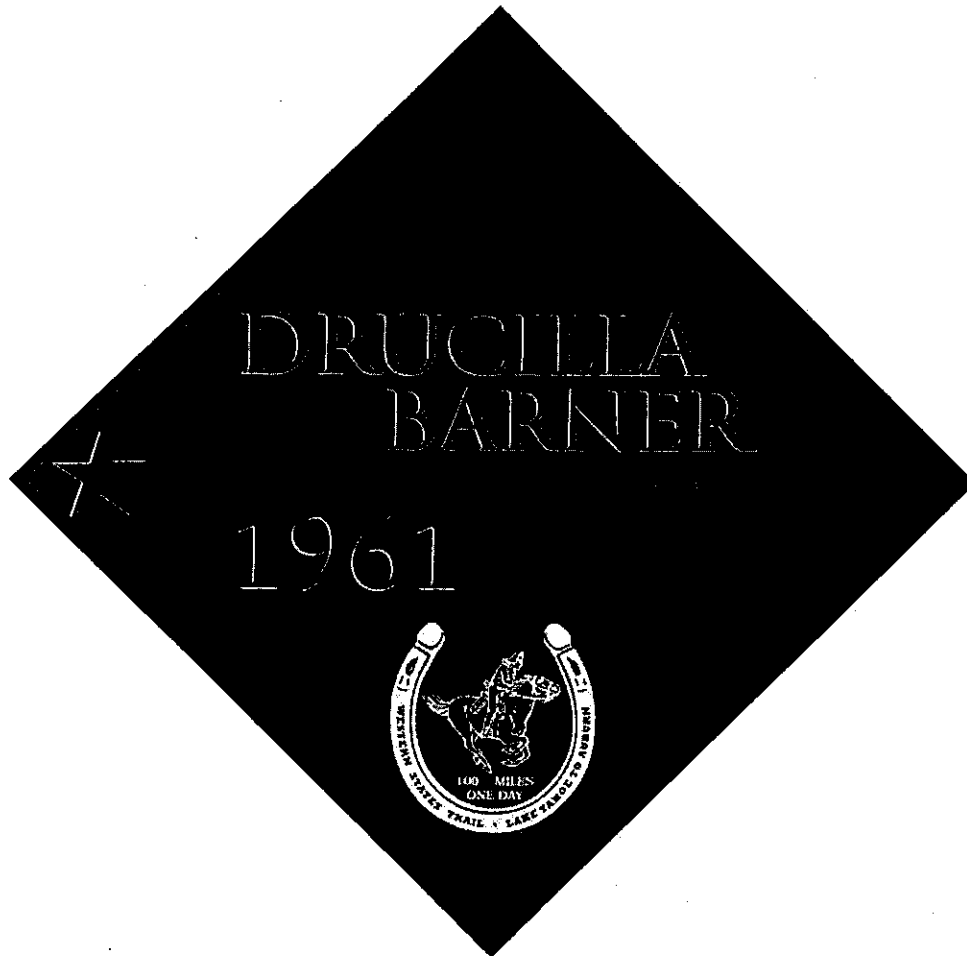
Alter proposal

Deny proposal

Fiscal Impact

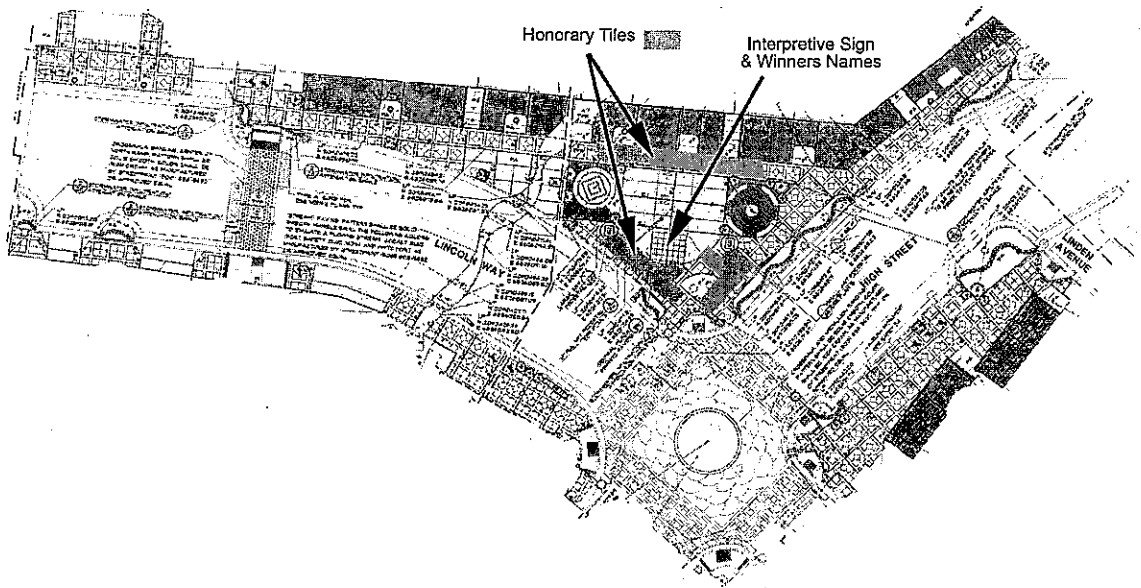
These costs have been factored into the Phase I project costs. There will be no additional cost for implementation. There will be a minimal annual engraving cost.

ATTACHMENT A



ATTACHMENT B

Tile Locations



ATTACHMENT C

HISTORIC TILES

Tile 1

Auburn Endurance Capital of the World

Established July 12, 2004

Logo

Tile 2

LINCOLN "NICK" MANSFIELD

BILL PATRICK

PAT SEWELL

RICHARD HIGHFILL

The four riders that accompanied Wendell Robie on the first Sierra Nevada 100-mile crossing from Lake Tahoe to Auburn under 24 hours in 1955.

Tile 3

DRUCILLA M. BARNER

Creative force and gracious presence of the Western States Trail Ride in the early years.

She was the spark of inspiration of the Western States Endurance Run. Her grace was matched only by the strength of her ability to achieve. First woman to win the Tevis Cup in 1961 and receive her 1,000 mile buckle.

Tile 4

WENDELL T. ROBIE

Auburn Businessman, Outdoorsman and Visionary

Founder of the

Western States Trail Ride

1955

Tile 5

GORDY AINSLEIGH

Founder

Western States 100-Mile Endurance Run

1974

Tile 6

JACK VEAL

Western States Trail historian and logistics support for Wendell Robie's initial crossings.

Tile 7

CHARLES BARIEAU

Endurance Historian and Photographer

His camera lens captured the origins of Endurance Riding and Ultrarunning and images of the

Lincoln Highway, the first transcontinental highway in the United States.

Tile 8

ROBERT MONTGOMERY WATSON

Historian and "The Pathfinder"

He showed Wendell Robie the way in 1931.

Tile 9

BETTY VEAL, R.N.

Helped thousands of runners and riders fulfill their impossible dream.

Western States Trail Ride and the Western States Endurance Run from the beginning.

Tile 10

RICHARD BARSALEAU, D.V.M.

Established Veterinary Examining Committee for the WSTR and the sport of Endurance Riding.

Tile 11

JIM LARIMER

Western States Trail Pioneer, Advocate and Trail Builder.

Tile 12

Auburn State Recreation Area

LOGO

Tile 13

U.S.. Forest Service

(NOTE: Usage and permission is not yet available from Ed Moore at

the Forest Service. We will have to hold off on using this.)

Tile 14

MO LIVERMORE

SHANNON WEIL

PHIL GARDNER

CURT SPROUL

Co-Founders of the Western States Endurance Run Organization
1977

Tile 15

ROBERT LIND, M.D.

Founding Western States Endurance Run

Medical Director

1974 - 2006

Tile 30

AUBURN CENTURY

Known as the "Wildest Ride in the West" is a road bike ride throughout the Auburn area, including the

Iowa Hill Time Trials.

Founded by Glen Carnahan

2003

Tile 31

AUBURN TRIATHLON

World's Toughest Half Ironman" (swim 1.2mi-bike 56mi-run 13.1mi) and three shorter multisport events, held annually in Auburn.

Founded by Brad Kearns

2003

Tile 32

WAY TOO COOL 50K

Began as the "Cool Canyon Crawl."

A trail run staged within the Auburn State Recreation Area along the
Middle Fork of the
American River Canyon
Founded by Pat and Sandy Whyte
1994

Tile 33

AMERICAN RIVER CLASSIC

Began as the American River 50 Mile Ride from Sacramento to Auburn
along the American River.

Founded in 1972

Tile 34

WESTERN STATES ENDURANCE RUN FOUNDATION

Sponsor of the Western States 100-Mile Endurance Run

100-Mile Trail Run from Squaw Valley to Auburn

Founded 1977

Tile 35

WESTERN STATES TRAIL FOUNDATION

Sponsor of

Western States 100-Miles One-Day Trail Ride

"The Tevis Cup Ride"

The original equestrian 100-mile endurance trail ride from Lake Tahoe
to Auburn.

Established the sport of Endurance Riding.

Founded by Wendell Robie

1955

Tile 36

AMERICAN ENDURANCE RIDE CONFERENCE (AERC)

Established in Auburn in 1972 by Phil Gardner, Marion Arnold, Charlie
Barieau, Kathie Perry and Hal Hall to perform as the governing body
for the sport of Endurance Riding.

Tile 37

AMERICAN RIVER 50-MILE RUN

Along the American River from Sacramento to Auburn

Founded by Sally Edwards

1980

Tile 38

COOL MOUNTAIN BIKE RACE

10 to 30 mile mountain bike Cross- Country race held within the Auburn State Recreation Area's

Olmstead Loop

Founded by Dan Olmstead,

Greg Wells and the

Auburn Bicycling Club

1993

Tile 39

COOLEST 24-HOUR RACE AGAINST CANCER

A mountain bike Cross-Country race held within the Auburn State Recreation Area on the Olmstead Loop

Founded by Jim Northey

2006

ATTACHMENT D

TEVIS CUP WINNER		HAGGIN CUP WINNER	
YEAR	RIDER	YEAR	RIDER
1955	Wendell Robie		
1956	Wendell Robie		
1957	Wendell Robie		
1958	Wendell Robie		
1959	Nick Mansfield		
1960	Ernie Sanchez		
1961	Drucilla Barner		

1962	Paige Harper	1964	Paige Harper
1963	Pat Fitzgerald	1965	Wendell Robie
1964	Neil Hutton	1966	Frank Moan
1965	Ed Johnson	1967	Bud Dardi
1966	Bud Dardi	1968	Paige Harper
1967	Ed Johnson	1969	Walter Tibbitts
1968	Bud Dardi	1970	Suzanne Morstad
1969	Marion Robie Arnold	1971	Vicki Anderson
1970	Donna Fitzgerald	1972	Hal Hall
1971	Donna Fitzgerald	1973	Minette Rice-Edwards
1972	Donna Fitzgerald	1974	Eva Taylor
1973	Donna Fitzgerald	1975	Wiggy Wisdom
1974	Hal Hall		
1975	Donna Fitzgerald		
(Tie)	Donna Fitzgerald		
1976	Sam Arnold	1976	Sam Arnold
	1977Hal Hall	1977	William Fox
	1978Kathie Perry	1978	Hal Hall
	1979Boyd Zontelli	1979	Mary Tiscornia
	1980Loreley Stewart	1980	Hugh Bryson
	1981Boyd Zontelli	1981	Linda Gallaher
	1982Marjorie Pryor	1982	Jack Garnett
	1983Marjorie Pryor	1983	Juliette Suhr
	1984Becky Hart	1984	Juliette Suhr
	1985Boyd Zontelli	1985	Emmett Ross
	1986Loreley Stewart	1986	Juliette Suhr
	1987Kathy Ray	1987	Sherode Powers
	1988Becky Hart	1988	Raymond Visco
	1989Lari Shea	1989	Not Awarded
	1990Hal Hall	1990	Daniel Bunn
	1991Erin McChesney	1991	Erin McChesney
(Tie)	Shellie Hatfield		Klentos
1992	Marcia Smith	1992	Marcia Smith
	1993Chris Knoch	1993	Cassandra Schuler
	1994Chris Knoch	1994	Cassandra Schuler
	1995Matthew Mackay-Smith	1995	Hugh Helm
	1996Erin McChesney	1996	Erin McChesney
	1997Marcia Smith		Klentos
	1998Potato Richardson	1997	Ona Lawrence
	1999Rebecca Fiedler	1998	Sandy Brown
	2000Judy Reens	1999	Heather Bergantz
	2001Marcia Smith	2000	Elise Geske
	2002Potato Richardson	2001	Cathy Rohm
	2003Heather Reynolds	2002	Hal Hall
		2003	Heather Bergantz
			Reynolds

(Tie)
2004 Jeremy R. Reynolds

Becky Spencer

2005Cathy Richardson

2006John Crandall

2007Jeremy Reynolds

2008Ride Cancelled Due to Government Springs -
Westville Fires

2009Sarah Engsborg

2004Jeremy Reynolds

2005Michele Roush

2006John Crandall

2007John Crandall

2008Ride Cancelled

2009Melissa Ribley

Western States 100 Winners

1977 Andy Gonzales

1978 Andy Gonzales

1979 Mike Catlin

1980 Mike Catlin

1981 Tie: Jim Howard & Doug
Latimer

1982Jim King

1983Jim Howard

1984 Jim King

1985 Jim King

1986 Chuck Jones

1987 Herb Tanzer

1988 Brian Purcell

1989 Mark Brotherton

1990 Tom Johnson

1991 Tom Johnson

1992 Tim Twietmeyer

1993 Tom Johnson

1994 Tim Twietmeyer

1995 Tim Twietmeyer

1996 Tim Twietmeyer

1997 Mike Morton

1998 Tim Twietmeyer

1999 Scott Jurek

2000 Scott Jurek

2001 Scott Jurek

2002 Scott Jurek

2003 Scott Jurek

2004 Scott Jurek

2005 Scott Jurek

2006 Graham Cooper

1978 Pat Smythe

1979 Skip Swannack

1980 Sally Edwards

1981 Bjorg Austrheim-
Smith

1982 Bjorg Austrheim-
Smith

1983 Bjorg Austrheim-
Smith

1984 Judy Milkie

1985 Teri Gerber

1986 Kathy D'Onofrio

1987 Mary Hammes

1988 Kathy D'Onofrio-
Wood

1989 Ann Trason

1990 Ann Trason

1991 Ann Trason

1992 Ann Trason

1993 Ann Trason

1994 Ann Trason

1995 Ann Trason

1996 Ann Trason

1997 Ann Trason

1998 Ann Trason

1999 Suzanne Brana

2000 Ann Trason

2001 Ann Trason

2002 Ann Trason

2003 Ann Trason

2004 Nikki Kimball

2005 Annette Bednosky

2006 Nikki Kimball

ATTACHMENT E

Process for selecting future tiles:

Each year the Endurance Capital Committee will be responsible for managing the process for recommending the addition of tiles in the Endurance Walk of Fame.

PROCESS

1. June: There will be a call for nominations (Auburn Journal, Web site)
2. First week of July: Meeting #1 open to the public for presentation of candidates.
3. Second week of July (or Committee to make the date): Meeting #2: Selection
4. August: Provide recommendations to the City Council for consideration.
5. Schedule engraving.

NOMINATION CRITERIA

INDIVIDUALS

People whose impact, involvement, contributions and/or talents distinguish them in endurance sports.

EVENTS

Events that become an endurance sport event model nationally or internationally and that contribute to the Auburn legend of endurance.

ORGANIZATIONS

Organizations that promote, educate, facilitate, and support endurance sports rooted in the Auburn area.

The entire nomination process will come back to the City Council at a later date once the Committee has had the chance refine the process and clarify final details for recommendation.

